ISSUE 18, JANUARY 3RD

the Unless Press

Serving Greenville, Solla Sollew, and surrounding areas.

Light 'em Up!

Once-lings weren't the only ones lighting up their houses last month. Some of our favorite Once-lers also got in on the fun!

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~ Happy New Year! ~

Another year, another reason to celebrate. It is now 2013, and the Once-ler/Lorax fandom is still here and kickin'! We here at the "Press" wish you all a very Happy New Year. May it be a blessed, fun, and wonderful one for all of you folks out there!!

In this issue of *The Unless Press*, we cover a number of topics, both big and small, that have accumulated over the last couple of weeks. Among the news you will find in this issue include a run-down of the upcoming Mafia AU, interviews with two fandom members, and update on the masterpost blog, and more! •

~ Upcoming Events/Save the Date! ~

Meet Up:
01/01/13

Once-lings from So Cal met up recently at Universal City-walk. Fun fun fun!

After Party:
01/12/13

Solla Sollew New Year's party. To be held in Green's Square at 2:00 PM.

Fly 'em High:
01/17/13

Annual kite-flying extravaganza in Greenville. Bring the kids! 3-7 PM.
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Fans and Films

The creativity never stops in the Once-ler fandom. From a fan film to our very own Wiki page, we've got everything you "thneed"!

Once-ler Fandom Film

Long time fandom members may remember that a Once-ler-based short film was started months ago, only to disappear in the dust. Well, I'm pleased to report that the moderator is trying to get it back up and running! Right now they're calling for animators and musicians, so if you're interested then hit them up here:

http://once-lerfilm.tumblr.com/

Truffula Flu Wiki

Remember the Once-ler fandom Wiki page? Truffula Flu has one, too!

http://truffula-flu.wikia.com/wiki/Truffula_Flu_Wiki

Oooooekaki!

Those of you who like Oekaki, which is basically a forum for posting up drawings, might want to check out this one that's been made for the Lorax fandom:

http://pixelghost.co/oekaki/

Masterpost Volunteer Forms

Do you enjoy keeping up-to-date on all of the ask blog happenings? Care to lend a hand in the process? Now you can combine having fun and helping out a member in need by volunteering to keep **Swaggermimint** in the know on what's happening in the ask blog world! If you would like to assist her in keeping track of the goings on in the Once-ler/Lorax fandom in regards to ask blogs, AUs, and more, feel free to volunteer! More info here:

http://oncelermasterposting.tumblr.com/post/32364269382/volunteer-forms

~ Mafia AU - Overview and Interviews ~

Are you a fan of U.S. history -- particularly the 1920s? If so, then this upcoming AU may be to your liking. Mafia AU is its name, and quite a few ask blogs will be joining in on the fun as soon as it starts sometime this month. Those who will be participating include Gold-ler, Two-headed Once-ler, Paint-ler, Fake-ler, Kink-ler, Genie and Curse-ler, Possessed-ler, Dreamerofthneeds, Keep-ler, Book-ler, Bored-ler, and more! Different blogs (or "gangs" of blogs) will have their own, separate stories, although the time period for all will take place in the 1920s. Much of it is inspired by the well-known and notorious Prohibition period, so if any of you out there are fans of the popular "Lackadaisy" online comic series then you might be interested in this new AU.

Today, we interview two fans who are heavily involved in the Mafia AU -- Kink-ler's mod and Gold-ler's mod.

Interview - Kink-ler's Mod

Q. What type of role will your character be playing in this AU and why?

A. My character, Kink-ler, is the owner of the exclusive speakeasy, The Draped Cellar, which also houses a bordello and a number of things not meant to be seen by the public. He's a charismatic fellow and good at handling wealthy clients with high expectations, but nevertheless a dangerous criminal. Trying to interfere with his business is not recommended as it is rumoured he has powerful allies.

Q. Have you participated in other AUs before...

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Truffula Trivia!

Hello, my dear fans! Oncie here. Are you up for a little "Truffula Trivia"? First three to send in the right answer to the "Press" will get their name in the next paper (and maybe even a few yummy marshmallows)! You ready?

How many stripes are on Ted's shirt?

~ Interviews (con.) ~

… or will this be your first one?

A. I have toyed with storylines for other AUs, but this is the first I'm an active part of.

Q. What is it about the time period in which this AU is set (1920s) that intrigues you?

A. I've always had an interest in history, and the '20s in USA is an interesting time to study, it being a time of liberation and exploring what was formerly hidden away. The crime scene is a particularly fascinating topic, with the alcohol prohibition opening up new markets for crime lords to take advantage of. Researching the era in preparation for the AU has been eye opening as well, and has taught me a lot.

Interview - Gold-ler's Mod

Q. Could you tell us a little bit about the AU? In regards to the plot, does everyone follow a set storyline or is it more of a "free for all"?

A. In a nutshell, Thneed Mafia is the Lorax world set in an AU that's central point is the 1920's mafia culture. It doesn't have anything to do with cutting down trees, meeting the Lorax, or making thneeds like the original Once-ler did; it's just a fun, kind of dark, world where...

we've decided to insert our own original Once-lers into. As for a plot, yes, it pretty much is a free-for-all. I am working on a plot for the Gold-ler, but I'm not revealing too much about it. What I can tell you is that he's part of one huge plot that Paint-ler, Fake-ler, Kink-ler, Possessed-ler, and Two-headed Once-ler are a part of as well, and it takes place in Seuss City. Their mods and I are still talking about it, and I think we're still thinking about a tag that represents this group we've made.

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~ Interviews (con.) and Truffula Flu ~

Q. How did you all come up with the idea for this AU?

A. Momo, Lily, and the others will probably tell you that I'm the "mastermind" behind it all, but in reality, it was a group effort. I'm only a big influence in our own group's plot. Anyhow, one day I was talking with Momo (Paint-ler's mod) and the others and we were joking about us as artists running the mafia. We'd have paintball guns and club people with easels! HA! Then it branched to "What would our characters be like in the mafia?"

At first it was just a funny scenario where they were just playing rough and pretended to be gangsters, but then it started to turn into a really good idea. We began drawing and making up stories, until we decided that this was a thing that needed to happen. We just weren't expecting so many other people wanting to jump on the bandwagon.

Q. What is it about the 1920s that interests you?

A. I guess I could say that any part of America's history that isn't so pretty piques my curiosity. The 1920s was called the Gilded Age because it had a nice "covering", but there was a nasty underbelly nobody wanted to talk about. Bringing out the dark secrets in something gives me a sense of adventure.

I'd like to take this opportunity to thank both Kink-ler's mod and Gold-ler's mod for participating in this interview. I'm sure that many are looking forward to Thneed Mafia. It's sure to be an intriguing and exciting addition to our list of fandom AUs!! •

Flu Shots

Not much has been happening in the Zombie AU as of late, but the gang isn't entirely lethargic either. Swag and Rocky are still away from camp, although Swag recently played a little prank on Entre via radio. The two seem to be on better terms than they used to be. Audrey did a little interview with One-ler to obtain more information about how the disease works, to which One-ler obliged. Poor Ted, on the other hand, hasn't been feeling all that hot since he donated blood for Audrey to test. Fans are also worried about Rocky... and how long it will take before he succumbs to the deadly effects of the flu. Let's hope for the best! •

Let your voice be heard!

What is your opinion of *The Unless Press*? Do you have a favorite article? A least favorite article? What, do you believe, could be done to improve this paper and make it more interesting? Is there something in particular you'd like to see? What do you like or dislike about the newsletter? We'd love to hear your thoughts! Send in any comments and/or questions to *The Unless Press*. Your entry may be featured!

Happy New Year!